

# Pastry Chef 2018 SHOWCASE

PastryShowcase.ca

**Sunday, March 4, 2018**

Heritage Park, 1900 Heritage Dr. SW, Calgary AB, T2V 2X3  
6:00pm – 8:30pm\*

*The Pastry Chef Guild of Alberta and Make-A-Wish team up once again to offer Calgary a sweet experience, highlighting the talents of Calgary and area Pastry Chefs. Pastry chefs from Calgary and area's top restaurants will be offering up their exquisite signature desserts for the tasting. Guests will also partake in local cheeses, breads, and wines to cleanse their palate, and a silent auction.*

## Dear Participant,

We are pleased to invite you to join us and showcase your signature dessert at the 2018 Pastry Chef Showcase. This is the 6<sup>th</sup> biennial installation of the Showcase. This prestigious event has become a staple in the Calgary culinary scene.

Here is what you can expect when you enroll as a participant:

- Over 400 food loving guests will vote to choose the People's Choice Award winner
- Receive media attention in local culinary publications, websites, and Calgary broadcast media
- The number of participating entries is limited to 15 Chefs/establishments

Funds raised will support:

- Make-A-Wish® Southern Alberta
- SAIT Baking & Pastry Arts student scholarship

## PRIZES:

### People's Choice: Plated Dessert



**\$1500 Cash: Sponsored by  
Dawn Foods Products**

Based on showcase attendees voting on their favorite overall plated dessert

### People's Choices: Chocolate Showpiece



**3 Prizes of \$500 Cash each: Sponsored by  
Lindt and Sprüngli**

Based on showcase attendees vote of chocolate showpieces.

## PARTICIPATION REQUIREMENTS:

- The event will be held in the Gasoline Alley Museum hall at Heritage Park. See [HeritagePark.ca](http://HeritagePark.ca) for more information.
- The entry fee is a **\$100.00 deposit**, payable via cheque to the Pastry Chef Guild of Alberta, PO Box 65003 STN North Hill, Calgary AB T2N 4T6. This deposit will be fully refunded upon participation at the Pastry Chef Showcase.
- Participants may enter either into the Plated Dessert or Chocolate Showpiece category. Participants may enter into both categories at no extra fee.
- For the Plated Dessert category, participants must provide:
  - **250 x SAMPLE-SIZED high quality, miniature plated desserts**, suggested 60g max portion weight. *7.5" plastic plates (with 5" plating surface) and forks will be provided. (No spoons provided.)*  
**\*\*Important note: Guests will be sampling up to 15 different dishes throughout the afternoon. To avoid overwhelming food waste, we suggest an approximate 60g portion size along with sauce & garnish as a guideline.**
- For the Chocolate Showpiece category, participants must provide:
  - **1 X CHOCOLATE SHOWPIECE** of the theme **"Chocomotion."** See [Pastryshowcase.ca](http://Pastryshowcase.ca) for showpiece set up times, categories and details.
- Each participant is responsible for their own costs and plating, as well as transportation to and from the venue. Please note that there will be no washing up facilities available on site.
- Entry on the day of the event is limited to **two persons** from your establishment due to capacity restrictions. Two exhibitor passes will be made available to you.
- Gasoline Alley will be open at 4:30 pm for set-up of plated dessert stations. *Participants must be set up by no later than 5:30 pm. \*Stations must remain open from 6:00 to 9:00 pm. Stations close at 9:00 pm.*
- Participants may be asked to be involved in media coverage in association with the event, where possible and appropriate. *We request a brief biography, photo, and logo (where applicable) for promotional purposes.*
- Participants agree to promote the event within their organization and with guests where possible and appropriate. Postcards will be made available for this purpose.
- Participants may display promotional materials at their table during the event.

**The deadline for registration is  
January 31, 2018**

Your signature confirms your agreement with the above requirements and ensures you a spot at the event.

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Name & Establishment

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Date

Please direct questions to [info@pastrychefguild.net](mailto:info@pastrychefguild.net) or 403-831-9973.



Thank you for your participation,  
Pastry Chef Guild of Alberta & Make-A-Wish® Southern Alberta

**ACTUAL SIZE OF PLATES PROVIDED FOR 200-250 MINATURE DESSERTS:** (See [PastryShowcase.ca](http://PastryShowcase.ca) for photographs of example desserts.)

